



SIGNATURE WINE CLUB – FALL 2026

2022 ROCOCO “IN MEDIAS RES THESIS” SYRAH

QUICK FACTS

- **Appellation:** Willow Creek, Paso Robles
- **Variety:** 100% Syrah
- **Farming:** Regenerative, Hand Harvested
- **Retail Value:** \$85
- **Wine Experience Club Price:** \$50

VINEYARD

Thesis comes from a **single south-facing block of the estate vineyard** on the western edge of Paso Robles' Willow Creek District. Warm sunny days are tempered by **windy afternoons and cool nights**, while clay soils rich in sedimentary rock contribute depth and character. The vineyard is hand-worked using regenerative and permaculture principles with an emphasis on dry farming and minimal inputs.

WINEMAKING

This 100% Syrah is made from a **rare suitcase clone brought to California from France**, giving Thesis a particularly distinctive identity. Fermented in concrete vats, the 2022 spent **22 months in French oak, 50% new**, building richness and texture while allowing its estate character to shine.

TASTING NOTES

A **rich, dense yet fruit-forward Syrah** bursting with **brambleberry, pomegranate and plum**, layered with savory herbs, chicory and licorice. The palate is generous and mouth-coating, balancing ripe fruit with savory complexity and structure. **Beautifully approachable now**, yet with the depth and concentration to develop gracefully over the next **7–10 years**.

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